



OhMiBod revolutionizes the dance floor at the World Music Conference (WMC) in Miami with the launch of Club Vibe.

Club Vibe, a bullet vibrator, pulsates to the DJ's music — pleasure remixed.

GREENLAND, NH— March 24, 2009 —OhMiBod released Club Vibe today, the hottest vibrator to hit the dance floor. This wearable bullet vibrates to the music around you, perfect for any nightclub or concert hall. The product announcement was made at the World Music Conference (WMC) 2009 in Miami, FL, where Club Vibe was publicly displayed and demoed for the first time.

"We are excited to release this product at the epicenter of what is current and relevant in the world of music artists", says Suki Dunham, OhMiBod's founder. "The initial feedback from DJs and club goers alike has been tremendous. "

Not only does Club Vibe vibrate to ambient sound, but when connected to an iPod® or other mp3 player, it will vibrate to the music, much like the rest of OhMiBod's line of music vibrators. When Club Vibe is placed in manual mode, the user can choose from an exciting array of 7 pre-set vibration patterns.

Club Vibe's design elements include a small black controller with hot pink accents (roughly the size of a pager) and hot pink bullet with a velvety finish. The product also comes with a black lace thong, a velvet privacy pouch for storage and a set of AAA batteries. The product will be available for purchase by the end of March and will retail for \$49. "OhMiBod has been challenged by our customers to produce a wearable music vibrator. We believe that Club Vibes lives up to this challenge and meets the needs of a broader 'music loving' audience", says Suki.

In conjunction with their announcement of Club Vibe at WMC, OhMiBod will be teaming up with various music artists and venues throughout the week to provide giveaways of their hottest product yet.

About OhMiBod

OhMiBod is a pioneer in the design and manufacture of technology-enabled pleasure products and accessories. Our flagship product, OhMiBod, is a hip, elegantly designed music-driven vibrator that connects to your iPod®, iPhone™ or any other music player. Our product offering also includes Boditalk, a line of cell phone activated vibes. More information can be found at www.OhMiBod.com.

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