



## **OhMiBod, Nomi Tang Join Forces to Launch Revolutionary Vibrator** Two leading sex toy brands make music together, literally, with “Better Than Chocolate” music-driven massager

Greenland, NH – September 28, 2010 – In an industry where product development collaboration is rare, OhMiBod and Nomi Tang have broken the mold by partnering to create the OhMiBod Better Than Chocolate Music Edition. The first of its kind, the wireless, waterproof music-driven vibrator makes its debut today, available online at [www.ohmibod.com](http://www.ohmibod.com). The Better Than Chocolate Music Edition vibrates to the rhythm of the user’s favorite music, and is compatible with all iPod models, iPhones, Smart phones and mp3 players.

“OhMiBod and Nomi Tang share the goal of bringing to the marketplace high-quality, female friendly, products that reflect a healthy outlook on sexuality,” said Suki Dunham, founder of OhMiBod. “The Better Than Chocolate Music Edition achieves this by combining technology with sensuality, empowering users to have an open, liberated attitude towards sex. It also marks the first time OhMiBod’s music-driven technology has been integrated into a waterproof vibrator, allowing users to feel the music everywhere, from the bedroom to the shower.”

The ergonomically designed Better Than Chocolate Music Edition features both multi-speed and multi-pattern options, as it’s touch sensor control pad lets users scroll through music, vibration, and intensity settings. Available in OhMiBod’s signature hot pink color, the Music Edition shares the design of Nomi Tang’s Better Than Chocolate vibrator, which recently won the coveted European Red Dot Design Award 2010.

“OhMiBod and Nomi Tang share the vision of making personal pleasure a positive part of everyone’s lives. I believe the cooperation between our companies on this product moves us one step closer to our collective goal” stated Nomi Tang, inspirational role model of the brand carrying her name, adding “I have always been a great admirer of Suki and her work with OhMiBod, and we are open to more collaborative projects in the future.”

“Though our industry features countless partnerships between distributors and manufacturers, there is a bit of isolationism when it comes to product development,” Dunham said. “Nomi Tang is a top tier company, and through our collaboration, we are able to bring customers an exciting new product that also has the distinction of being the first of its kind in the industry.”

### About OhMiBod

OhMiBod is the creator of the original iPod powered vibrator, a music-driven pleasure product that allows users to feel the music by connecting to the iPod®, iPhone™, or any other music player or Smartphone. The Freestyle wireless music massager headlines OhMiBod’s innovative range of industry leading products, delivering unparalleled satisfaction to singles and couples alike. For more information, visit [www.OhMiBod.com](http://www.OhMiBod.com).

### About Nomi Tang

German-Asian Nomi Tang is both a creative spokesperson and inspirational role model of the sensual brand carrying her name. She develops her products together with a team



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of experts in their respective fields and with an emphasis on personal pleasure and passion. Nomi Tang invites you to rediscover your senses. Visit Nomi Tang on her blog [nomitang.wordpress.com](http://nomitang.wordpress.com) and connect to her on facebook at [www.facebook.com/nomitang](http://www.facebook.com/nomitang).

Media contact:

Jennifer Sides and Emma Haber

[jen@blinklosangeles.com](mailto:jen@blinklosangeles.com)

[emma@blinklosangeles.com](mailto:emma@blinklosangeles.com)

424 744 8066

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